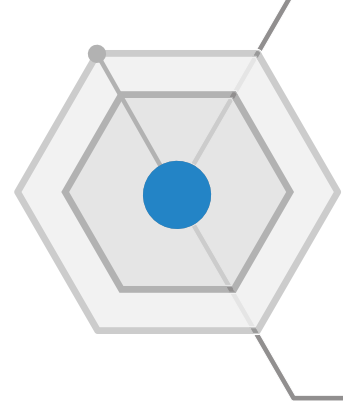




VIRTUAL PAYER EXCHANGE SUMMIT ONCOLOGY PAYMENT REFORM



AGENDA



Tuesday, October 27, 2020



12:00–12:10 PM Day One Welcome & Introductions

- *Bo Gamble*, Director of Strategic Practice Initiatives, Community Oncology Alliance



12:10–12:50 PM The State of Oncology Payment Reform: Ongoing Models, Pilots, & Projects

- *Bo Gamble*, Director of Strategic Practice Initiatives, Community Oncology Alliance



12:55–1:45 PM The Employer Perspective on the State of Cancer Care & Payment Reform

- *Cheryl Larson*, President, Chief Executive Officer, Midwest Business Group on Health
- *Chris Manzi*, President, Pequot Health Care
- *Jason Parrott*, Senior Manager, Global Healthcare & Well Being Strategy, Boeing
- *Frederick M. Schnell, MD, FACP*, Chief Medical Officer, Community Oncology Alliance, **MODERATOR**



1:50–2:40 PM Deep Dive: Updates From Three Ongoing Oncology Payment Reform Projects

- *Marc Cohen*, Manager, Value Partnerships, Blue Cross Blue Shield of Michigan
- *Bo Gamble*, Director of Strategic Practice Initiatives, Community Oncology Alliance, **MODERATOR**
- *Bhuvana Sagar, MD*, National Medical Executive, Cigna Health Care
- *Kim Woolfter*, Executive Vice President, Advanced Centers for Cancer Care



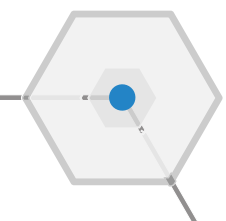
2:45–3:35 PM The Impact of the COVID-19 Pandemic on Oncology & Payment Reform

- *Lucio Gordan, MD*, President, Managing Physician, Florida Cancer Specialists & Research Institute
- *Ted Okon, MBA*, Executive Director, Community Oncology Alliance, **MODERATOR**
- *Debra Patt, MD, PhD, MBA*, Vice President, Medical Oncologist, Hematologist, Texas Oncology



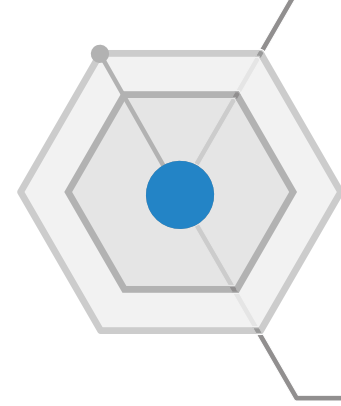
3:40–4:30 PM Assessing Provider Quality & Value in Cancer Care: What Should Employers & Self-Funded Companies Be Looking For?

- *Robert Baird, Jr., RN, MSA*, President, National Cancer Treatment Alliance, **MODERATOR**
- *John Fox, MD*, Chief Boundary Spanner, Foxworthy Healthcare Consulting, LLC
- *Lee Schwartzberg, MD, FACP*, Executive Director, West Cancer Center & Research Institute
- *Lalan Wilfong, MD*, Executive Vice President, Value Based Care & Quality Programs, COA Payment Reform Co-Chair, Texas Oncology





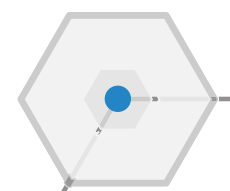
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AGENDA

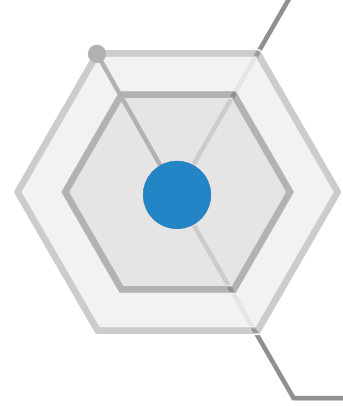
Wednesday, October 28, 2020

- 9:00–9:10 AM** Day Two Opening Remarks
- **Bo Gamble**, Director of Strategic Practice Initiatives, Community Oncology Alliance
- 9:15–10:05 AM** The PBM Conundrum: Are PBMs the Solution or Problem in Oncology Payment Reform?
- **Antonio Ciaccia, BS**, Chief Strategy Officer, 3 Axis Advisors
 - **Nicolas Ferreyros**, Director of Communications, Community Oncology Alliance, **MODERATOR**
 - **Jonathan E. Levitt, Esq.**, Founding Partner, Frier Levitt, LLC
- 10:10–11:00 AM** Biosimilar Opportunities, Challenges, & Realities
- **Kathy Oubre, MS**, Chief Operating Officer, Pontchartrain Cancer Center
 - **Kashyap Patel, MD**, Chief Executive Officer, COA Payment Reform Co-Chair, Carolina Blood & Cancer Care Associates
 - **Jeffrey Vacirca, MD, FACP**, Chief Executive Officer, Managing Partner, New York Cancer & Blood Specialists, **MODERATOR**
 - **Lauren Vela, MBA**, Senior Director of Member Value, Pacific Business Group on Health
- 11:05–11:55 AM** Applying Value-Based Insurance Design (VBID) in Oncology
- **A. Mark Fendrick, MD**, Director, Center for Value-Based Insurance Design, University of Michigan, **MODERATOR**
 - **Neil Goldfarb**, President, Chief Executive Officer, Greater Philadelphia Business Coalition on Health
 - **Alti Rahman, MHA, MBA, CSSBB**, Practice Administrator, Oncology Consultants
 - **Barry Russo, MBA**, Chief Executive Officer, The Center for Cancer & Blood Disorders
- 12:00–12:50 PM** Assessing the Patient Impact of Insurer Mandates: White/Brown Bagging, Step Therapy, Home Infusion, & Other Strategies
- **Michael Diaz, MD**, Director of Patient Advocacy, Florida Cancer Specialists & Research Institute, President, Community Oncology Alliance, **MODERATOR**
 - **Janelle Hamilton**, Director of Payer Relations, Compliance Officer, Illinois Cancer Care, PC
 - **Barbara McAneny, MD**, Chief Executive Officer, New Mexico Oncology Hematology Consultants, Ltd
- 12:50–1:20 PM** Lunch Break





VIRTUAL PAYER EXCHANGE SUMMIT ONCOLOGY PAYMENT REFORM



AGENDA

Wednesday, October 28, 2020 continued

- 1:20–2:10 PM** Update on COA's Oncology Care Model 2.0: A Comprehensive Solution for Providing High-Quality, Affordable Cancer Care
- *Bo Gamble*, Director of Strategic Practice Initiatives, Community Oncology Alliance, **MODERATOR**
 - *Kashyap Patel, MD*, Chief Executive Officer, COA Payment Reform Co-Chair, Carolina Blood & Cancer Care Associates
 - *Lalan Wilfong, MD*, Executive Vice President, Value Based Care & Quality Programs, COA Payment Reform Co-Chair, Texas Oncology
- 2:15–3:05 PM** Designing & Negotiating Insurance Benefits: Best Practices for Optimal Patient Experience, Performance, & Cost Savings
- *David Contorno*, Founder, Chief Executive Officer, E Powered Benefits
 - *Bo Gamble*, Director of Strategic Practice Initiatives, Community Oncology Alliance, **MODERATOR**
 - *Thomas Sondergeld, MHA*, Senior Consultant, TS Consulting Services
 - *Lynn Zonakis, RN*, Zonakis Consultants, Retired Managing Director, Health Strategy & Benefits, Delta Airlines
- 3:10–4:00 PM** Is Direct Contracting the Solution? New Initiative Connecting Employers & Providers Directly in High-Quality, Affordable Cancer Care
- *Robert Baird, Jr., RN, MSA*, President, National Cancer Treatment Alliance
 - *Ted Okon, MBA*, Executive Director, Community Oncology Alliance
- 4:00–4:15 PM** Closing Observations & Remarks
- *Bo Gamble*, Director of Strategic Practice Initiatives, Community Oncology Alliance

