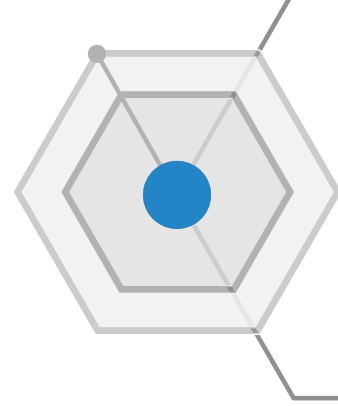




# VIRTUAL PAYER EXCHANGE SUMMIT ONCOLOGY PAYMENT REFORM



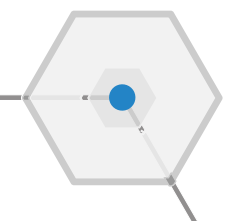
## AGENDA

\* Sessions and times subject to change.

### Monday, October 25, 2021

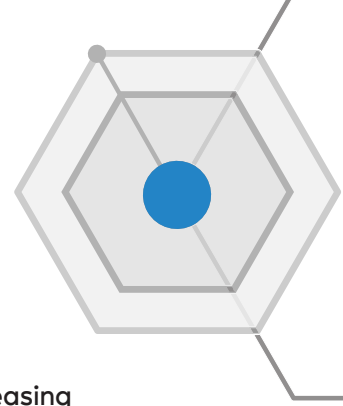
- 12:00–12:55 PM** Welcome & Rapid-Fire Review of the State of Oncology Reform  
Opening remarks and a fast-paced glimpse of oncology reform initiatives.
  - **Michael Diaz, MD**, Director of Patient Advocacy & Assistant Managing Physician, Florida Cancer Specialists & Research Institute
  - **Bo Gamble**, Director of Strategic Practice Initiatives, Community Oncology Alliance (COA), **Moderator**
  - **Lalan Wilfong, MD**, Vice President, Payer Relations & Practice Transformation, McKesson Specialty Health
- 1:00–1:40 PM** Study: Are Hospitals Fueling the Cost of Cancer Care?  
Dive into the results of COA's recent analysis of hospital prices for oncology drugs and 340B Drug Pricing Program discounts.
  - **Aharon "Ronny" Gal, PhD**, Moto Bioadvisors
- 1:45–2:25 PM** Pharmaceutical Manufacturers' Drug Pricing Transparency  
Hear from a panel of leading manufacturers who provide their perspectives on list prices, discounts, and market net prices.
  - **Patrick Davish**, Associate Vice President, Merck & Co., Inc.
  - **Ted Okon, MBA**, Executive Director, Community Oncology Alliance (COA), **Moderator**
  - **John Reuland**, Leader, Access Communication, Johnson & Johnson
- 2:30–3:10 PM** Increasing Impact of Pharmacy Benefit Managers (PBMs) on Cancer Care  
PBMs continue to play an important role as middlemen between oncologists and their patients. How is this impacting cancer care?
  - **Jonathan E. Levitt, Esq.**, Founding Partner, Frier Levitt, LLC
- 3:15–3:55 PM** Prior Authorization: Clinical Oversight or Obstacles to Care?  
A discussion on proper – and improper – uses of prior authorizations, step therapy, and related payer utilization management strategies.
  - **Melissa Austin**, Supervisor Revenue Cycle, Cancer Care Centers of Brevard
  - **Andrew Hertler, MD, FACP**, Chief Medical Officer, New Century Health, **Moderator**
  - **Gary Kay, MD**, Northwest Oncology & Hematology, S.C.
  - **Bryan Loy, MD**, Physician Lead, Oncology, Laboratory, & Personalized Medicine, Humana

\*All times are Eastern Daylight Time (EDT)





# VIRTUAL PAYER EXCHANGE SUMMIT ONCOLOGY PAYMENT REFORM



## AGENDA

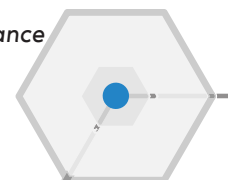
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- 4:00–4:40 PM** Analysis: Are Biosimilars Meeting the Promise of Increasing Competition & Lowering Cancer Drug Costs?  
Separating the fact from fiction of biosimilars, hear the results of an analysis of COA members' use and perspective of biosimilars in oncology.
- **E. Randolph "Randy" Broun, MD**, Physician Partner, Blood & Marrow Transplant Specialist, OHC
  - **Kathy Oubre, MS**, Chief Executive Officer, Pontchartrain Cancer Center
- 4:45–5:30 PM** State Leadership in Pharmacy Benefit Manager (PBM) Reforms  
A review of recent state laws and policy changes to curtail PBM abuses.
- **Nicolas Ferreyros**, Director of Communications, Community Oncology Alliance (COA), **Moderator**
  - **Representative David Knight**, Georgia House of Representatives, R-Georgia
  - **Debra Patt, MD, PhD, MBA**, Vice President, Texas Oncology & US Oncology
  - **Stephen Schleicher, MD, MBA**, Medical Director, Value Based Care, Tennessee Oncology, OneOncology, President, Tennessee Oncology Practice Society
- 5:30–5:35 PM** Closing Remarks

## Tuesday, October 26, 2021

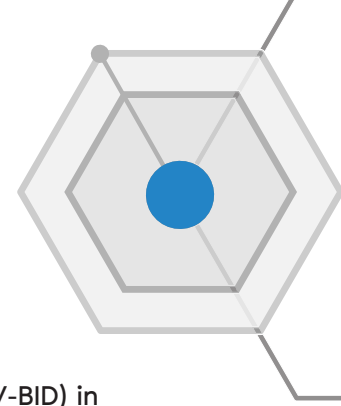
- 8:30–9:25 AM** The NEW Oncology Medical Home (OMH) Certification & Pilot Program  
This summer, COA and ASCO launched a NEW OMH certification and pilot program to identify, promote, and support high-quality cancer care.
- **Bo Gamble**, Director of Strategic Practice Initiatives, Community Oncology Alliance (COA), **Moderator**
  - **Stephen Grubbs, MD, FASCO**, Vice President, Care Delivery, American Society of Clinical Oncology (ASCO)
  - **Amy King**, Administrator, Nebraska Hematology-Oncology
  - **Dennis Zoet**, Chief Business Development Officer, Cancer & Hematology Centers of Western Michigan, P.C.
- 9:30–10:25 AM** Where is CMS & Its Innovation Center with Oncology Payment Reform?  
A review of the various oncology payment models CMS is implementing, or considering, to change the reimbursement for Medicare drugs and services.
- **Ted Okon, MBA**, Executive Director, Community Oncology Alliance (COA)

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# VIRTUAL PAYER EXCHANGE SUMMIT ONCOLOGY PAYMENT REFORM



## AGENDA

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### 10:30–11:10 AM Is There a Practical Role for Value-Based Insurance (V-BID) in Cancer Care?

V-BID has found its application in encouraging the use of high-value preventative services. Can it be applied to cancer care and how?

- **A. Mark Fendrick, MD**, Director, Center for Value-Based Insurance Design, University of Michigan

### 11:15 AM - 12:00 PM Increasing Engagement of Self-Insured Employers in Oncology Contracting

158 million Americans (49.6%) are covered by employer sponsored insurance. How can we better engage with self-insured employers to promote quality and value in cancer care?

- **Robert Baird, Jr., RN, MSA**, President, National Cancer Treatment Alliance (NCTA), Cancer Pharmacy Network (CPN), **Moderator**
- **Glenn Balasky**, Executive Director, Rocky Mountain Cancer Centers
- **Marcus Garcia**, Senior Director Payer & Strategy Relations, Rocky Mountain Cancer Centers
- **Robert J. Smith, MBA**, Executive Director, Colorado Business Group on Health

### 12:00–12:30 PM Lunch Break

### 12:30–1:10 PM Measuring the Patient Experience & Outcomes in Cancer Care

A look at the importance of electronic patient-reported outcomes (ePROs) and measures of treatment satisfaction; and a new COA and PBGH collaboration.

- **Rachel DuPré Brodie**, Senior Director, Measurement & Accountability, Purchaser Business Group on Health (PBGH)
- **Bo Gamble**, Director of Strategic Practice Initiatives, Community Oncology Alliance (COA), **Moderator**
- **Lynn Kay Winters**, Chief Quality & Learning Officer, New York Cancer & Blood Specialists

### 1:15–2:00 PM Understanding & Addressing Disparities in Cancer Care: A Frank Conversation

A panel discussion on practical, patient-centered solutions for oncology practices to address disparities in cancer screenings, treatment, and more.

- **Barbara L. McAneny, MD**, Chief Executive Officer, New Mexico Oncology Hematology Consultants, Ltd.
- **Alti Rahman, MHA, MBA, CSSBB**, Practice Administrator, Oncology Consultants, **Moderator**
- **Susan Sabo-Wagner, RN, BSN, OCN**, Clinical Director, Oncology Consultants

### 2:00–2:05 PM Closing Remarks

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