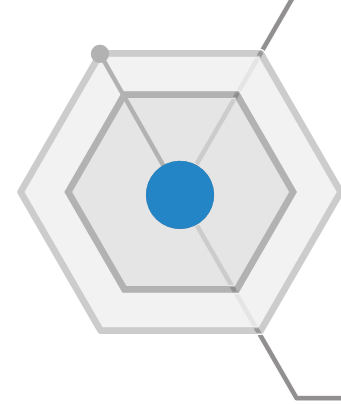




VIRTUAL PAYER EXCHANGE SUMMIT ONCOLOGY PAYMENT REFORM



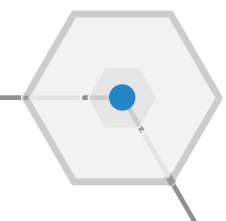
AGENDA

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Monday, October 25, 2021

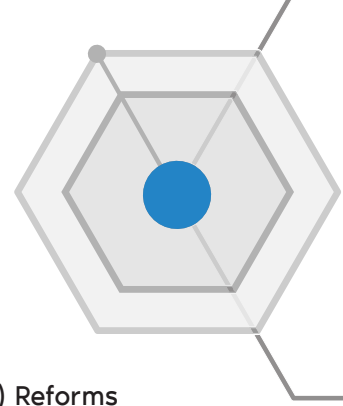
- 12:00–12:55 PM** **Welcome & Rapid-Fire Review of the State of Oncology Reform**
Opening remarks and a fast-paced glimpse of oncology reform initiatives.
- **Michael Diaz, MD**, Director of Patient Advocacy & Assistant Managing Physician, Florida Cancer Specialists & Research Institute
 - **Bo Gamble**, Director of Strategic Practice Initiatives, Community Oncology Alliance, **Moderator**
 - **Lalan Wilfong, MD**, Vice President, Payer Relations & Practice Transformation, McKesson Specialty Health
- 1:00–1:40 PM** **Study: Are Hospitals Fueling the Cost of Cancer Care?**
Dive into the results of COA's recent analysis of hospital prices for oncology drugs and 340B Drug Pricing Program discounts.
- **Aharon "Ronny" Gal, PhD**, Moto Bioadvisors
- 1:45–2:25 PM** **Pharmaceutical Manufacturers' Drug Pricing Transparency**
Hear from a panel of leading manufacturers who provide their perspectives on list prices, discounts, and market net prices.
- **Patrick Davish**, Associate Vice President, Merck & Co., Inc.
 - **Ted Okon, MBA**, Executive Director, Community Oncology Alliance, **Moderator**
 - **John Reuland**, Leader, Access Communication, Johnson & Johnson
- 2:30–3:10 PM** **Increasing Impact of Pharmacy Benefit Managers (PBMs) on Cancer Care**
PBMs continue to play an important role as middlemen between oncologists and their patients. How is this impacting cancer care?
- **Jonathan E. Levitt, Esq.**, Founding Partner, Frier Levitt, LLC
- 3:15–3:55 PM** **Prior Authorization: Clinical Oversight or Obstacles to Care?**
A discussion on proper – and improper – uses of prior authorizations, step therapy, and related payer utilization management strategies.
- **Melissa Austin**, Supervisor Revenue Cycle, Cancer Care Centers of Brevard
 - **Andrew Hertler, MD, FACP**, Chief Medical Officer, New Century Health, **Moderator**
 - **Gary Kay, MD**, Northwest Oncology & Hematology, S.C.
 - **Bryan Loy, MD**, Physician Lead, Oncology, Laboratory, & Personalized Medicine, Humana
- 4:00–4:40 PM** **Analysis: Are Biosimilars Meeting the Promise of Increasing Competition & Lowering Cancer Drug Costs?**
Separating the fact from fiction of biosimilars, hear the results of an analysis of COA members' use and perspective of biosimilars in oncology.
- **E. Randolph "Randy" Broun, MD**, Physician Partner, Blood & Marrow Transplant Specialist, OHC
 - **Kathy Oubre, MS**, Chief Executive Officer, Pontchartrain Cancer Center

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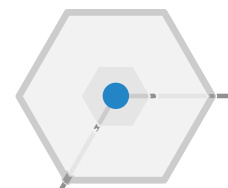
- 4:45–5:30 PM** **State Leadership in Pharmacy Benefit Manager (PBM) Reforms**
A review of recent state laws and policy changes to curtail PBM abuses.
- **Nicolas Ferreyros**, *Director of Communications, Community Oncology Alliance, Moderator*
 - **Representative David Knight**, *Georgia House of Representatives, R-Georgia*
 - **Debra Patt, MD, PhD, MBA**, *Vice President, Texas Oncology, US Oncology*
 - **Stephen Schleicher, MD, MBA**, *Medical Director, Value Based Care, Tennessee Oncology, OneOncology, President, Tennessee Oncology Practice Society*

- 5:30–5:35 PM** **Closing Remarks**

Tuesday, October 26, 2021

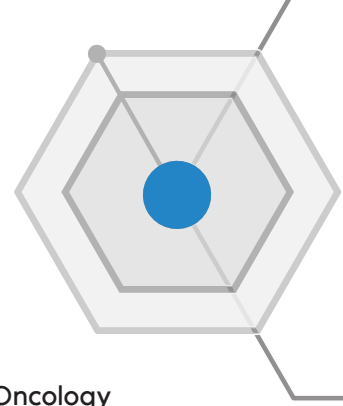
- 8:30–9:25 AM** **The NEW Oncology Medical Home (OMH) Certification & Pilot Program**
This summer, COA and ASCO launched a NEW OMH certification and pilot program to identify, promote, and support high-quality cancer care.
- **Bo Gamble**, *Director of Strategic Practice Initiatives, Community Oncology Alliance, Moderator*
 - **Stephen Grubbs, MD, FASCO**, *Vice President, Care Delivery, American Society of Clinical Oncology*
 - **Amy King**, *Administrator, Nebraska Hematology-Oncology*
 - **Teresa Molina**, *Program Design Manager, Specialty Collaborative Care, Cigna*
 - **Dennis Zoet**, *Chief Business Development Officer, Cancer & Hematology Centers of Western Michigan, P.C.*
- 9:30–10:15 AM** **Is There a Practical Role for Value-Based Insurance (V-BID) in Cancer Care?**
V-BID has found its application in encouraging the use of high-value preventative services. Can it be applied to cancer care and how?
- **A. Mark Fendrick, MD**, *Director, Center for Value-Based Insurance Design, University of Michigan*
- 10:20–11:10 AM** **Direct Contracting in Oncology**
Is direct contracting between oncology providers and employers a possible new model for the future of cancer care?
- **Elizabeth Mitchell**, *President, Chief Executive Officer, Purchaser Business Group on Health*
 - **Ted Okon, MBA**, *Executive Director, Community Oncology Alliance*

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**11:15 AM -
12:00 PM**

Increasing Engagement of Self-Insured Employers in Oncology Contracting

158 million Americans (49.6%) are covered by employer sponsored insurance. How can we better engage with self-insured employers to promote quality and value in cancer care?

- **Robert Baird, Jr., RN, MSA**, *President, National Cancer Treatment Alliance, Cancer Pharmacy Network, Moderator*
- **Glenn Balasky**, *Executive Director, Rocky Mountain Cancer Centers*
- **Marcus Garcia**, *Senior Director Payer & Strategy Relations, Rocky Mountain Cancer Centers*
- **Robert J. Smith, MBA**, *Executive Director, Colorado Business Group on Health*

12:00–12:30 PM Lunch Break

12:30–1:10 PM

Measuring the Patient Experience & Outcomes in Cancer Care

A look at the importance of electronic patient-reported outcomes (ePROs) and measures of treatment satisfaction; and a new COA and PBGH collaboration.

- **Rachel DuPré Brodie**, *Senior Director, Measurement & Accountability, Purchaser Business Group on Health*
- **Bo Gamble**, *Director of Strategic Practice Initiatives, Community Oncology Alliance, Moderator*
- **Lynn Kay Winters**, *Chief Quality & Learning Officer, New York Cancer & Blood Specialists*

1:15–2:00 PM

Understanding & Addressing Disparities in Cancer Care: A Frank Conversation

A panel discussion on practical, patient-centered solutions for oncology practices to address disparities in cancer screenings, treatment, and more.

- **Barbara L. McAneny, MD**, *Chief Executive Officer, New Mexico Oncology Hematology Consultants, Ltd.*
- **Alti Rahman, MHA, MBA, CSSBB**, *Practice Administrator, Oncology Consultants, Moderator*
- **Susan Sabo-Wagner, RN, BSN, OCN**, *Clinical Director, Oncology Consultants*

2:05–3:00 PM

Where is CMS & Its Innovation Center with Oncology Payment Reform?

A review of the various oncology payment models CMS is implementing, or considering, to change the reimbursement for Medicare drugs and services.

- **Ted Okon, MBA**, *Executive Director, Community Oncology Alliance*

3:00–3:05 PM

Closing Remarks

